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All Of Them Referred To The Classification Of The Society In To Four Groups Viz.,

Brahmins, Shathriyas, Vysyas And Sudras. Of These Four Groups, Was Mainly Indulging In Exchange Activities. They Were Governed By Ethical Practices And Considered It As Sin To Violate Such Practices. As Years R 11th, 2024

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1. MARKETING 1.1 DEFINITION OF MARKETING: Marketing

MARKETING 1.1 DEFINITION OF MARKETING: Marketing Is The Process Of Communicating The Value Of A Product Or Service To Customers, For The Purpose Of Selling That Product Or Service. Marketing Can Be Looked At As An Organizational Function And A Set Of Processes For 14th, 2024

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Marketing Terms & Concepts Page 2 Value Proposition: What Value Do You Have To Offer? Product Dimensions: Just What All Does Your Product Do? 13th, 2024

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(A) Describe Examples Of Existing Distribution Channels For Service Industries; (B) Identify Potential Distribution Channels For A New Tourism Business; And (C) Assess The Pros And Cons Of Distribution Channels Options. (8) The Student Understands The Importance Of Pricing As A Marketing Function In The Tourism Industry. The

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201. Marketing Management A. Define The Following Concepts

205 HRM: Competency Based Human Resource Management System 1. Define PMS. Give Its Scope & Importance. 2. Explain In Details Individual Goal Setting With Suitable Example. 3. Define Performance Coaching. 4. How To Linkage Between Individual Goals To Organizational Goals. 5. Write A Note On 6. Performance Gap 7. Training Specification 8. 9th, 2024

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