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17 SCHEME OF EXAMINATION BACHELOR OF BUSINESS ...BACHELOR OF BUSINESS ADMINISTRATION (BBA) First Semester PRINCIPLES OF MANAGEMENT PAPER CODE DEBBA-101 External: 70 Internal: 30 Note: 1. There Will Be 70 Multiple Choice Questions (MCQ's) In The Question Paper Consisting Of One Mark Each. Students Are Required To Attempt All The Question 3th, 2024.

Economics, Bachelor Of Science In Business Administration ACCT 201 Principles Of Financial Accounting 3 ECON 201 Or ECON 202 Principles Of

Macroeconomics Or Principles Of Microeconomics 3
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202 Principles Of Managerial Accounting 3 BSAD 265
Inferential Statistics & Problem Solving 3 BSAD 270
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Stages Of Product Life Cycle • Suggest Strategies For
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Super Market • Develop An Advertisement Copy For A
Product. 1th, 2024.
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SEC V Summer Internship (6-8 Weeks) ...
Understanding The Contents Of Annual Report Of A
Company, Preparation Of Cash Flow Statement As Per

AS-3 (revised). 7th, 2024 And SYLLABI Of BACHELOR OF BUSINESS ADMINISTRATION Proceed For Their Summer Training Of 4 Weeks Duration. The Summer Training Reports ... Of Shall Be Assessed In The V Semester As A Compulsory Paper. Session 2014-15. 4 CURRICULAM AND SCHEME OF EXAMINATIONS OF BACHELOR OF BUSINESS ADMINISTRATION (CAM) FROM THE SESSION 2014-15 THIRD YEAR ... BCAMN507 Summer Training Report 100 - - 100 TOTAL 700 ... 4th, 2024 COURSE CURRICULUM Bachelor Of Business Administration (B.B.A.) Bachelor Of Business Administration (B.B.A.) ... BBA-406 Summer Training Presentation And Viva-Voce --- 100 --- 100 ... Report Generation, Presentation Graphics, Creating A Presentation. 4. Computer Software System, Software Development Process, File Design & Report Design, Data Files 3th, 2024. Department:- Bachelor Of Business Administration 5 Semester 6 BBA 311 Summer Training Report* - - - 5 100 - - 100 *Summer Training Report Will Be Evaluated By External Examiner(s) appointed By Vice-Chancellor On The Recommendation Of Chairman, PGBOS. SYLLABUS: BBA Department: Bachelor Of Business Administration - 5th Semester 1th, 2024 CURRICULUM (CBCS) Bachelor Of Business Administration Bachelor Of Business Administration 1 PC BBA-408 Summer Training And Viva Voce 0 0 3 2 40 60 100 Total 18 4 3 20 Elective-II S. N. Cat. ... 1 PC BBA-508 Seminar On Training Report 0 0 3 2 20 30 50 Total 18 6 2 20 Elective-III S. N. Cat. Subject Code Title Teaching Hours

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...2. Marketing Management - Philip Kotlar REFERENCE

BOOKS: 1. Marketing Management - Sherlaker 2.

Marketing Management - Kotler, Keller, Koshy

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Objective: Unit I Introduction: Meaning, Nature And Scope Of Production And Operation Management 7th, 2024

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Operations & Supply Chain Mgt. MGT 4302. Business

Strategy (Capstone) [MGT 3301, "C" Or Higher In STAT 2305] [all Business Core Courses] International

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